MAPLE RIDGE FARMS™
America's Most Delicious Business Gifts™

SWEETER CARDS™

# TASTING AS ACTIVATION

There is something powerful about a moment you can feel. When a brand stops talking at people and starts inviting them in. At Maple Ridge Farms, tasting experiences engage sight, scent, texture, flavor, and connection, transforming meetings into memory and presence into loyalty.

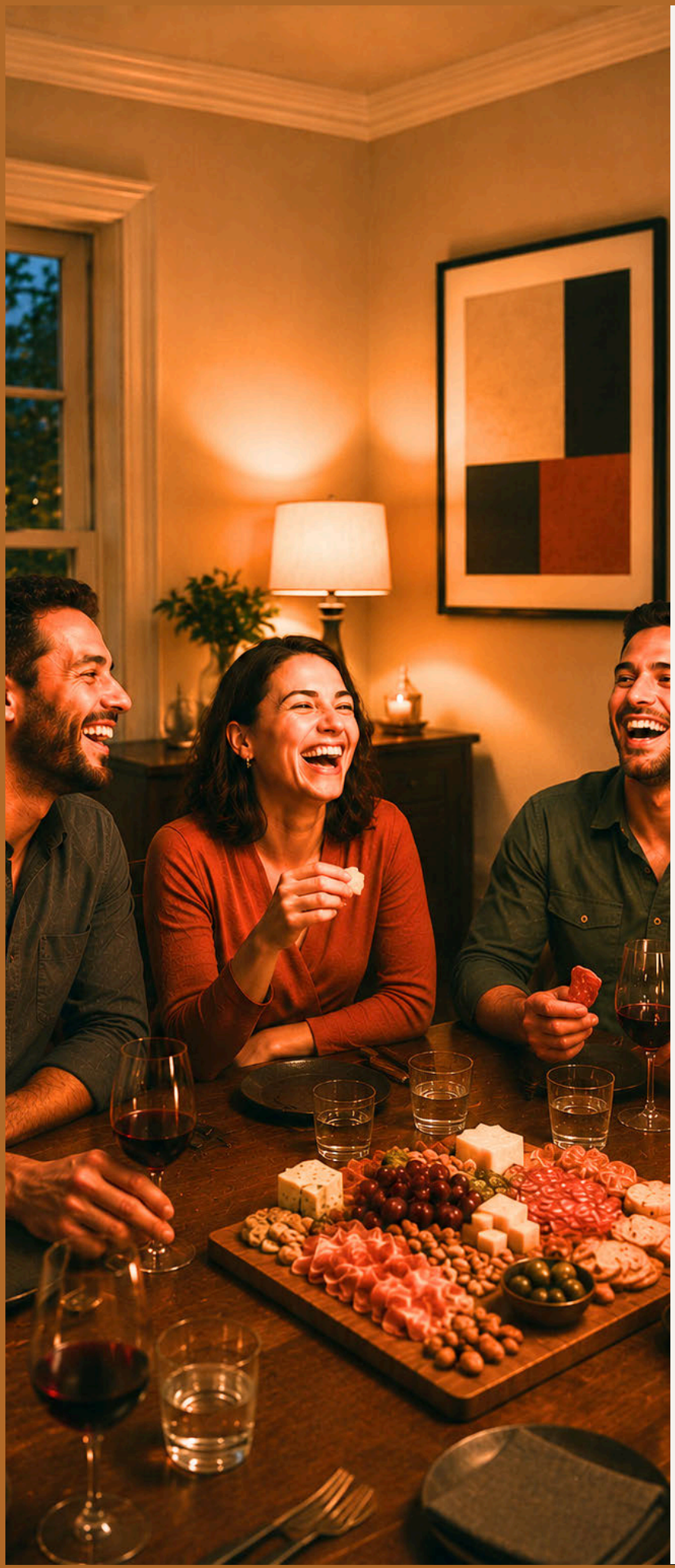
## A Multi-Sensory Brand Tasting Experience

from Maple Ridge Farms

**ENGAGE**
the senses.

**ACTIVATE**
the room.

**BUILD**
connections that last.



# WHY EXPERIENCE MOVES PEOPLE

### FEELING DRIVES MEMORY.

When taste, aroma, texture, and shared interaction converge, the emotional centers to activate and memory anchors.

### THE EXPERIENCE BECOMES PERSONAL.

The brand becomes human.

### FOOD DISSOLVES HIERARCHY.

It invites collaboration, and creates rhythm in the room.

**This is not a catering.**

These activations are designed for leaders who understand that engagement alone is not enough.

***Outcomes require intention.***

Start your experience →

# Tasting Activations That Bring People Together.

## 01/ SWEET AND SAVORY TASTING EXPERIENCE

Interactive sweet and savory tastings created to inspire conversation and connection.

Start your experience →

## 02/ CHOCOLATE TASTING EXPERIENCE

Flavor-forward chocolates created to spark connections and impress.

Start your experience →

## 03/ CHARCUTERIE TASTING EXPERIENCE

Thoughtfully designed, charcuterie kits ideal for meetings and presentations.

Start your experience →

## 04/ SHIP-TO-YOU FOR A HOSTED EVENT EXPERIENCE

You host, and Maple Ridge Farms guides the structure and flow to ensure an engaging experience.

Start your experience →

## 05/ VIRTUAL CULINARY EXPERIENCE

Guided Charcuterie Build and Tasting Experience.

Add another layer of engagement with an Interactive Build-View,

Start Your Experience →

## 06/ ONSITE GUIDED TASTING EXPERIENCE

A live, experiential tasting that engages the room and fosters connection.

Start your experience →

## 07/ ONSITE TASTING AND NETWORKING BUILD EXPERIENCE

A live, immersive tasting and hands-on team-building experience that engages the room and sparks connection.

Start your experience →

# Where Conversation Begins and Connections Grow.

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