

CASE STUDY: TEAM BUILDING



ELITE EYE SOLUTIONS - ANNUAL CONFERENCE IN NASHVILLE

Elite Eye Solutions wanted a fun, engaging way to promote team building at their annual conference in Nashville while strengthening clinic bonds. They handed out Sweeter Cards, which featured a message and QR code linking to team-building activities. The cards encouraged participation and supported the company's culture of team collaboration and clinic unity. As a result, the initiative boosted team morale, leading to improved patient care. Patients noticed the enhanced teamwork, which increased satisfaction and led to more referrals.



CHALLENGE

Elite Eye Solutions sought a fun and engaging way to promote team building during their annual conference in Nashville while strengthening clinic bonds.



SOLUTION

They handed out sweet surprises during the convention featuring a message and QR code linking to team-building activities.



RESULTS

The initiative boosted team unity and morale, which translated into better patient care. Patients noticed the enhanced teamwork, leading to increased satisfaction and more referrals.

