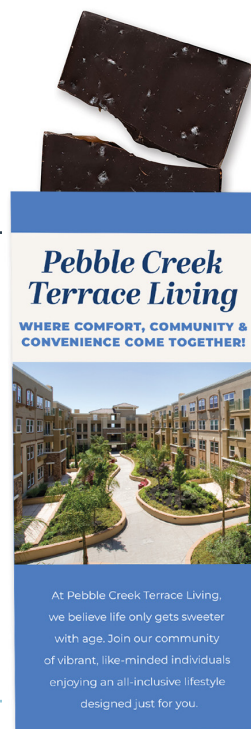


CASE STUDY: ATTRACT MORE CLIENTS



HOW SWEETER CARDS HELPED PEBBLE CREEK TERRACE LIVING ATTRACT MORE CLIENTS

Pebble Creek Terrace Living, an all-inclusive community for those aged 50+, needed a standout marketing strategy to attract new residents. At a local Chamber of Commerce event, they distributed custom Sweetener Cards featuring a QR code linking to a resident testimonial and tour video. This personalized approach sparked engagement, increased inquiries, and led to more scheduled tours and higher occupancy rates.



CHALLENGE

Standing out in a competitive market and converting event attendees into prospective residents.



SOLUTION

Distributing custom Sweetener Cards with a QR code linking to a resident testimonial and virtual tour.



RESULTS

Received more inquiries, increased tours, and experienced a boost in occupancy from event attendees.

Real stories from happy residents—scan to see why they love it here!

