



CASE STUDY: ONLINE CLASS ACCOMPANIMENT

SEE HOW WE CAN HELP YOU BUILD YOUR NEXT PROMOTION

An Investment Firm was offering its employees a chance to sign up for some fun and interactive classes to help relieve pandemic cabin fever. They offered a few different types of classes such as beer making, cheese tasting, and wine tasting. They wanted to send the employees something fun when they registered that could be tied back into the course.

To fulfill this order, we created custom cheese and cracker gifts that would go well with the various courses. The gifts were then kitted with other products from another supplier Maple Ridge Farms fulfilled the order and packaged it all carefully for shipment and delivered directly to the employees. This custom gift resulted in increased morale for employees and complete satisfaction for the company.



CHALLENGE

A company wanted to find a fun way to combine the interactive classes with a gift upon registration.



SOLUTION

We created a custom gift, and kitted other supplier gifts with our own to create an amazing experience.



RESULTS

The gifts increased morale and excitement for the classes, and provided satisfaction for the company.